

BIG DATA SOLUTION FOR ALL EDM USE CASES

Accessing Reference Data for OMS, SOR, STP and corporate actions creates unique challenges for business, technology and data managers.

The West Highland Support Services, **Intelligent Data Platform (IDP)** helps firms understand their data usage across end of day and real-time; eliminating redundant fee liable data requests; change sources seamlessly; connect reference, analytics, pricing data in a single immutable store of truth.

With the Intelligent Data Platform Buyside and Sellside firms will significantly reduce their market data expenditures while meeting the data compliance and authentication requirements for business applications and users.

West Highland, a leader in market data technology support and solution services for over 20 years, recognizes these challenges and the need to push Enterprise Data Management closer to the front office by enabling real-time capabilities in the Intelligent Data Platform. IDP greatly reduces time and effort needed to manage data requirements for trading & risk platforms, providing tools to manage corporate actions, optimize reference data use, new security setups and time series for back-testing investment strategies.

FEATURES

Intelligent Data Platform (IDP)

An agile tool that allows business systems to retrieve all required data attributes for millions of traded securities / day with minimal or no expense line impact, reducing fee liable sources across the enterprise.

Symbology and Security Identifier Change Management

IDP's big data technology maintains the lineage of any symbol or security identifier to the parent entity based on appropriate business rules and industry best practices.

New Security Setup

IDP provides immediate access to terms & conditions for newly traded securities, or new constituents within an index or basket, and can store and master limitless time series for back-testing of any type of trading and investment strategies.

Times Series Analysis

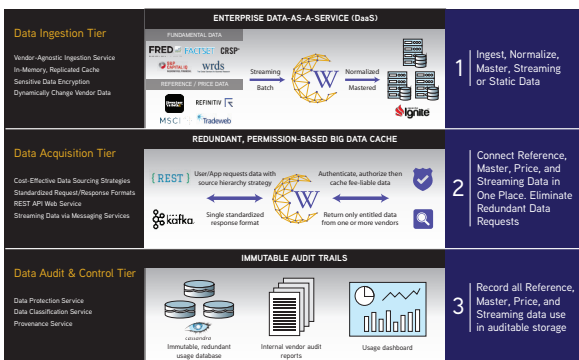
Store and master limitless time series for back-testing of any type of trading and investment strategies.

Source Management

Manage all your trading and data sources simultaneously.

KEY BENEFITS OF IDP

- Better cost transparency
- Reduce fiscal and run-rate spending
- Fulfill EDM requirements in real-time for trading and risk management
- Manage Corporate Actions seamlessly
- Enhanced authentication & authorization capabilities for compliance, audits & reporting
- Real-time availability of T&Cs for enhanced STP
- Consistent data for better TRACE adherence
- Improved data integrity for P&L and Risk Management
- Large time series store for back testing & analysis of investment or trade strategies



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