

**EXPERIENCED EXPERTS REDUCE COST**

Market Data Pro is West Highland's industry solution to outsourced resources. Our model deploys an experienced market data professional to work on premise to support all client market data technology and end user application support initiatives. Deployed resources are used for both long term or short term assignments assisting our clients with day to day needs and coverage issues. Offerings range from experienced technologists to senior project management / program director resources. Market Data Pro is comprised of the following offerings;

- Ad-Hoc Professional Services
- On-Site Market Data Professional
- Specialized Product Training
- Technology Audit / Advisory Services

FEATURES**Ad-Hoc Professional Services**

West Highland's Professional Services team is available to assist clients with any market data project that has an immediate need and a short term completion data. These highly skilled professionals drive the most visible projects and produce expected results to achieve client objectives.

On-Site Market Data Professional

West Highland is a 24x7 global support organization with a proven service model. Our on site team is an extension of your organization supporting every piece of technology and/or applications that are needed to drive your business.

Specialized Product Training

Our team of Subject Matter Experts spans multiple platforms and vendor product lines. WHSS develops training programs to get your in house team to the next level enabling you to grow your own internal teams.

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Technology Audit / Advisory Services

Maintaining appropriate infrastructure size, leveraging different technologies, and reviewing alternative solutions all have cost implications. Understanding regulatory impact to market data teams across the enterprise all require skilled professional resources.

Mitigating Risk & Managing Costs are Top Concerns for Senior Management

When senior managers are asked what are the two most critical concerns that they have the responses given most often are mitigating risk & managing costs.

The proper utilization of a professional services organization can help to address those concerns. Selecting the right professional for either a long term or short term assignment can add the necessary value to eliminate risk and reduce operational expenditures.

Experience with proper insight will always return proven results more efficiently. Choosing a proven organization to work along side of you as a true partner sharing the same vision and understanding of the objectives mitigates risk and reduces cost.

KEY BENEFITS OF MARKET DATA PRO

- Experienced market data professional to serve as part of client team
- Ties into entire West Highland Organization knowledge base
- Mitigates risk of attrition or rightsizing
- Allows client staff to focus on strategic objectives
- Provides internal teams with career growth and increases value to your firm
- Leverage SME's to cross train and advance existing staff knowledge base

WEST HIGHLAND SUPPORT SERVICES
Wall Street Plaza
88 Pine Street, Suite 720
New York, NY 10005
212.867.1848

www.westhighland.net